

Top Selling Plans for Last 6 Months of 2009	DED
Premier Plan w/\$40 Copay	\$1,000 \$500
Deluxe 70/50 w/\$40 Copay	\$5,000 \$3,500 \$2,500 \$5,500
Value Plan w/\$40 Copay	\$2,500 \$3,500 \$5,500 \$4,500 \$10,000
HDHP (Family) 100/70	\$5,450 \$10,500 \$3,600 \$7,000
HDHP (Individual) 100/70	\$5,250 \$2,700 \$3,500 \$1,800
Advantage 80/50 w/\$40 Copay	\$5,000 \$3,000 \$10,000
Premier Plan - No Copay	\$1,000 \$500
Deluxe 70/50 - No Copay	\$5,000 \$2,500 \$3,500

Top Zips by State for Last 6 Months of 2009
ARIZONA
852 Mesa/Tempe/Scottsdale 853 Glendale/Peoria 863 Prescott Rate Reduction of 11.11% in zip code 850 as of 2/1/2010
COLORADO
801 Denver 802 Denver 804 West of Denver
FLORIDA
321 Daytona Beach 322 Jacksonville 327 Deltona/Altomonte Springs 330 Pompano Beach/Hollywood/Pembroke Pines 331 Miami/Miami Beach 333 Fort Lauderdale 334 W. Palm Beach/Boca Raton 338 Lakeland 339 Ft. Meyers/Lehigh Acres/Punta Gorda/Cape Coral 349 Port St. Lucie
GEORGIA
316 Valdosta Rate Reductions in GA as of 2/1/2010 300, 301, 302 - 10%, 303 - 9.52%, 304 - 5.56%, 308 - 5.26% 309 - 10%, 317 - 5.56%, 318, 319 - 5.26%,
ILLINOIS
600 "Lake County"/North-NW of Chicago 601 Elgin/Wheaton - West of Chicago 604 Naperville/Aurora - SW of Chicago

INDIANA
461 Franklin/Greenwood/Martinsville 462 Indianapolis 463 Valparaiso/LaPorte 467- 468 Fort Wayne and surrounding areas
KANSAS
660 Ottawa 662 Shawnee/Overland Park 666 Topeka 675 Hutchinson
MICHIGAN
483 Farmington Hills/W. Bloomfield Township 487 Bay City/Bridgeport Rate Reductions in MI as of 2/1/2010 490 - 6.25%, 491, 493 - 11.76%, 495 - 12.50%
MISSOURI
640 Lees Summit 641 Kansas City 647 El Dorado Springs Rate Reductions in MO as of 2/1/2010 630, 631, 633 - 6.25%, 634 - 11.76%, 635 - 6.25%, 636 - 11.76% 637, 638 - 6.67%, 650, 651 - 11.76%, 652 - 6.25%, 658 - 11.76%
NORTH CAROLINA
281 Monroe 275 Henderson/Wake Forest Note: Business picking up all over NC Rate Reductions in NC as of 2/1/2010 271 - 6.25%, 287, 288, 289 - 5.88%
OHIO
430 Dublin/Westerville 432 Columbus 452 Cincinnati Rate Reductions in OH as of 2/1/2010 430 - 6.25%, 434, 435, 436, - 5.88%, 440, 441, 4.76% 442 - 5.56%, 444, 445, 446, 447 - 5.88%
OKLAHOMA
731 Oklahoma City
PENNSYLVANIA
170 Millersburg/Newmans Town/Palmyra (outside of Harrisburg) 171 Harrisburg 175 Denver - North of Lancaster Rate Reduction in PA as of 2/1/2010 155 - 5.56%, 156 - 5.00%, 157, 163 - 5.56%, 164, 165 - 5.26% 166, 167, 169 - 5.56%
SOUTH CAROLINA
290 Kershaw 293 Spartanburg 296 Greenville 297 Rock Hill
TENNESSEE
370 Clarksville/Hendersonville 371 Shelbyville/Murfreesboro 372 Nashville 378 Oakridge/Maryville 379 Knoxville Note: Business picking up in Memphis/Jackson areas
TEXAS
750 Plano/McKinney/Lewisville 754 Greenville 760 Arlington 761 Ft. Worth 762 Denton